**ONE PAGE BUSINESS PLAN TEMPLATE**

**PROBLEM**

**What issue does your business aim to address?**

**BUSINESS OVERVIEW**

What is the primary function of your company, and what problems or difficulties does it tackle?

**TEAM**

**Who is involved in this endeavor? who is on your team and why are you the right person to build this business?**

**INDUSTRY ANALYSIS TARGET MARKET**

**Who are your competitor? Who are you targeting?**

**EXECUTION SCHEDULE MARKETING PLAN**

**Briefly, how will you ruled out business? Which channel and platforms will you use**

**Which phases will be involved? to reach and convert your target**

**Audience?**

**FINANCIAL OVERVIEW FUNDING REQUIRED**

**What is your cost structure ? what amount of funding will you require**

**What are your revenue streams? From investors? where will that funding**

**go?**