

## Mission Statement Template with Real Examples

Steps	Exercise	Answers
1. Ask questions	<ul style="list-style-type: none"><li>• What does our company do?</li><li>• What does our company make or create?</li><li>• Why does our company matter?</li><li>• Who does our company matter to?</li><li>• How does our company make a difference in the community?</li></ul>	
2. Shape your answers	Choose the best ideas, words, and phrases from the answers in step one.	
3. Edit Ideas and Keywords	Curate the essential ideas and keywords from your discussion.	
4. Write a draft	Use the top words, phrases, and ideas from Step 3 to craft a mission statement. Try creating several.	
5. Ask for feedback	Get the team's input on drafts.	
6. Update and share	After you have incorporated feedback, update the statement, and publish it.	

### The Final Mission Statement Examples

#### MISSION STATEMENT OF REAL ESTATE BUSINESS

*To make real estate deals a painless process and ensure all of our customers have the best quality, most comforting, and affordable living/renovation/assistance experience possible by educating the community for long-term wealth creation.*

#### MISSION STATEMENT OF STEEL FABRICATION BUSINESS

*To be the steel fabrication partner of choice on America's most demanding jobs. To build partnerships by providing a team committed to safety, integrity, innovation, and collaboration.*

